



**APD**

DIÁLOGO AGROPOLÍTICO BRASIL · ALEMANHA  
AGRARPOLITISCHER DIALOG BRASILIEN · DEUTSCHLAND

# Organic Agriculture in Brazil

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# Brazil's National Policy for Agroecology and Organic Production - PNAPO

**2012 - Decree No. 7,794/2012**

created Brazil's National Policy for Organic Production (**PNAPO**) and Brazil's National Plan for Agroecology and Organic Production (**Planapo**)

## **The Policy aims to**

“integrate, coordinate and adapt policies, programs and actions that induce agroecological transition, of organic and agroecological-based production, as a contribution to sustainable development and quality of life for people, through the sustainable use of natural resources and the supply and consumption of healthy food”.

# Management Entities

## **1. The Interministerial Chamber of Agroecology and Organic Production – CIAPO**

It coordinates bodies and entities of the Federal Executive Branch to draw up Brazil's National Plan for Agroecology and Organic Production - Agroecological Brazil (PLANAPO).

## **2. National Commission of Agroecology and Organic Production - CNAPO**

It promotes the participation of society in the elaboration and monitoring of the National Policy and Plan. The General Secretariat of the Presidency of the Republic has the role of executive secretariat.

## THE SIZE OF BRAZILIAN ORGANIC AGRICULTURE (June 2023)

PRODUCTION UNITS	31,432
PRODUCERS	24,892
AREA (ha)	1,024,693

Source: CPOR/Mapa, 2023.

An aerial photograph of a rural landscape. A wide, muddy-brown river flows through the center of the image, winding between green agricultural fields. The fields are divided into various shapes and sizes, some appearing to be different crops or stages of growth. In the bottom left corner, there's a small cluster of buildings, including one with a prominent red roof. The overall scene depicts a typical agricultural region.

## 2017 Agricultural Census

- \* 76% of properties producing organic products are family farms;
- \* 40% have less than five hectares;
- \* 45% have from 5 to 50 hectares;
- \* Only 15% have more than 50 hectares.

According to IBGE, 2022 - Minas Gerais has the highest number of organic farming properties, followed by the states of Pernambuco, Paraná, São Paulo and Rio Grande do Sul.

- **Main products:**  
coffee, cocoa, soy, sugar,  
tropical fruit and rice,  
as well as livestock.



# SisOrg Seal

Brazilian legislation opted for the term organic, which includes the different types of ecologically-based agriculture (biodynamic, biological, agroecological, permaculture, regenerative, among others).

As for internal market regulations, Law No. 10,831 of December 23, 2003, regulated by Decree No. 6,323 of December 27, 2007, created the SisOrg seal for certified products.



# Brazilian law uses different terminologies

## **Organic Agriculture:**

Production system that aims to maintain agricultural productivity without the use of industrial chemical inputs with well-established market standards and systems.

**Agroecology** seeks alternatives not only to the technical-agronomic aspects, but also includes social, economic and cultural elements.

# Control Mechanisms - MAPA

- ❖ **Certification by audit (Cert)** - The seal is issued by a public or private certifier.
- ❖ **Participatory Conformity Assessment Body (Opac)** - joint responsibility (producers, consumers, technicians). The system must have a legally accredited Participatory Guarantee System (SPG) which is responsible for issuing the seal.

*“**Certifiers and OPAC are accredited by MAPA** so that products can be marketed in Brazil, and this extends to imported products, which need to have their production units inspected by certifiers accredited in Brazil, with the exception of certifiers and SPG from Chile, with which Brazil has mutual recognition.”*

# Control Mechanism for Family Farming

**Law 10,831/2003 establishes an exception for family farmers,** for whom certification is optional and self-declaration is sufficient.

❖ **Social Control Organization (OCS)** - Used only for marketing organic family farming products directly to consumers, such as fairs and public purchases like PAA and PNAE.

It requires the **registration** of the social control organization at MAPA. It can be a group, association, cooperative or consortium of family farmers, with or without legal personality.

# Control Mechanisms - MAPA

	2019	2020	2021	2022	2023 (JUNE)
<b>NUMBER OF REGISTERED OCSs</b>	<b>404</b>	<b>366</b>	<b>372</b>	<b>380</b>	<b>379</b>
<b>NUMBER OF ACCREDITED OPACs</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>31</b>	<b>37</b>
<b>NUMBER OF ACCREDITED CERTIFIERS</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>10</b>

Source: CPOR/Mapa, 2023



# MARKET

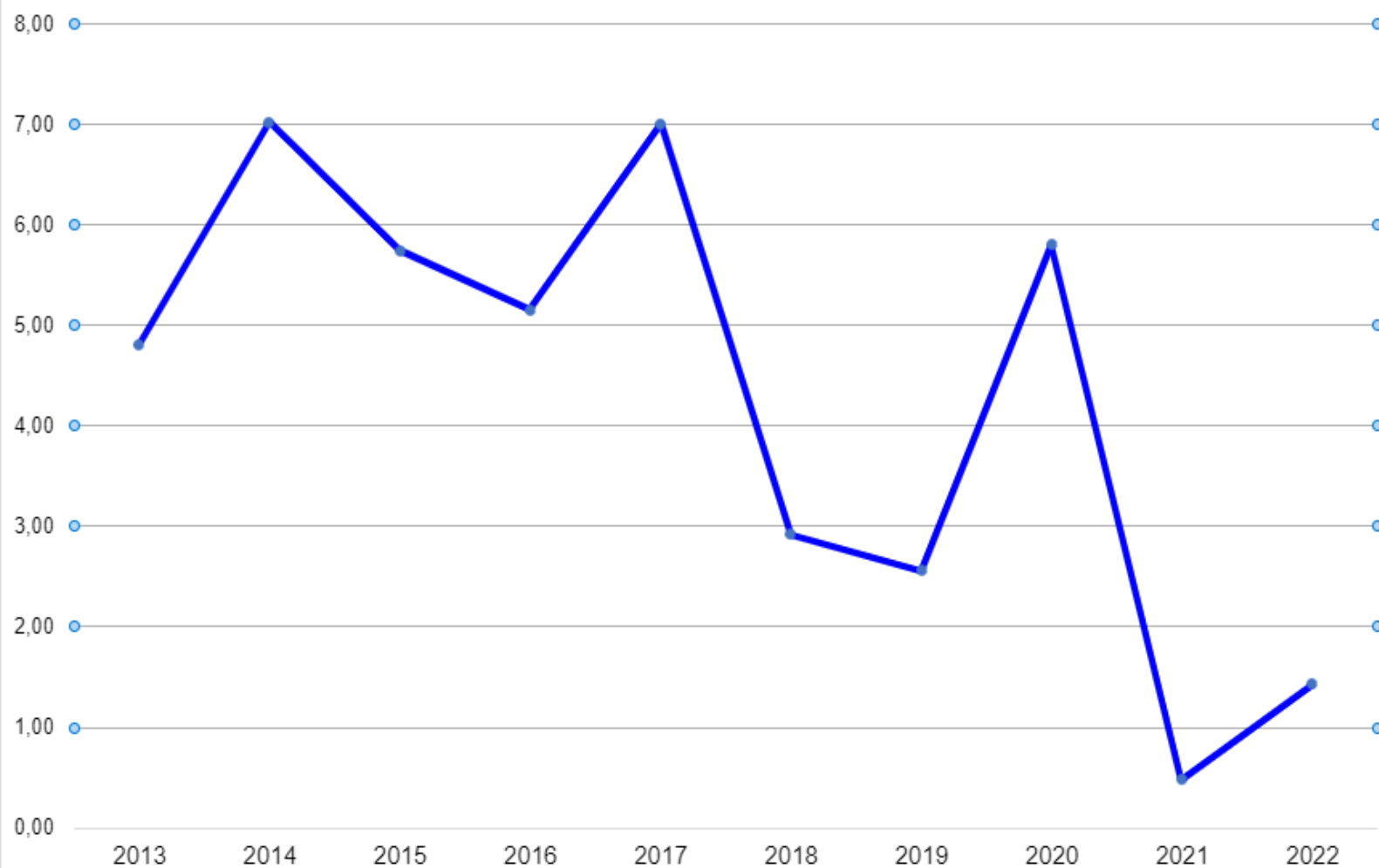
(2023)

It is estimated that the global market for organic products will reach 150 billion dollars, with the USA, France and Germany standing out.



Brazil: 7 billion reais

Purchase of Organic Food through PAA from 2013 to 2022. Amounts in millions of reais.

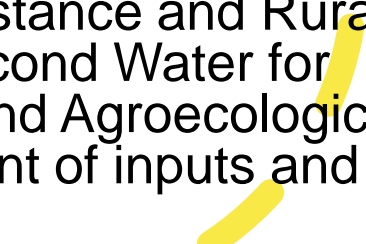




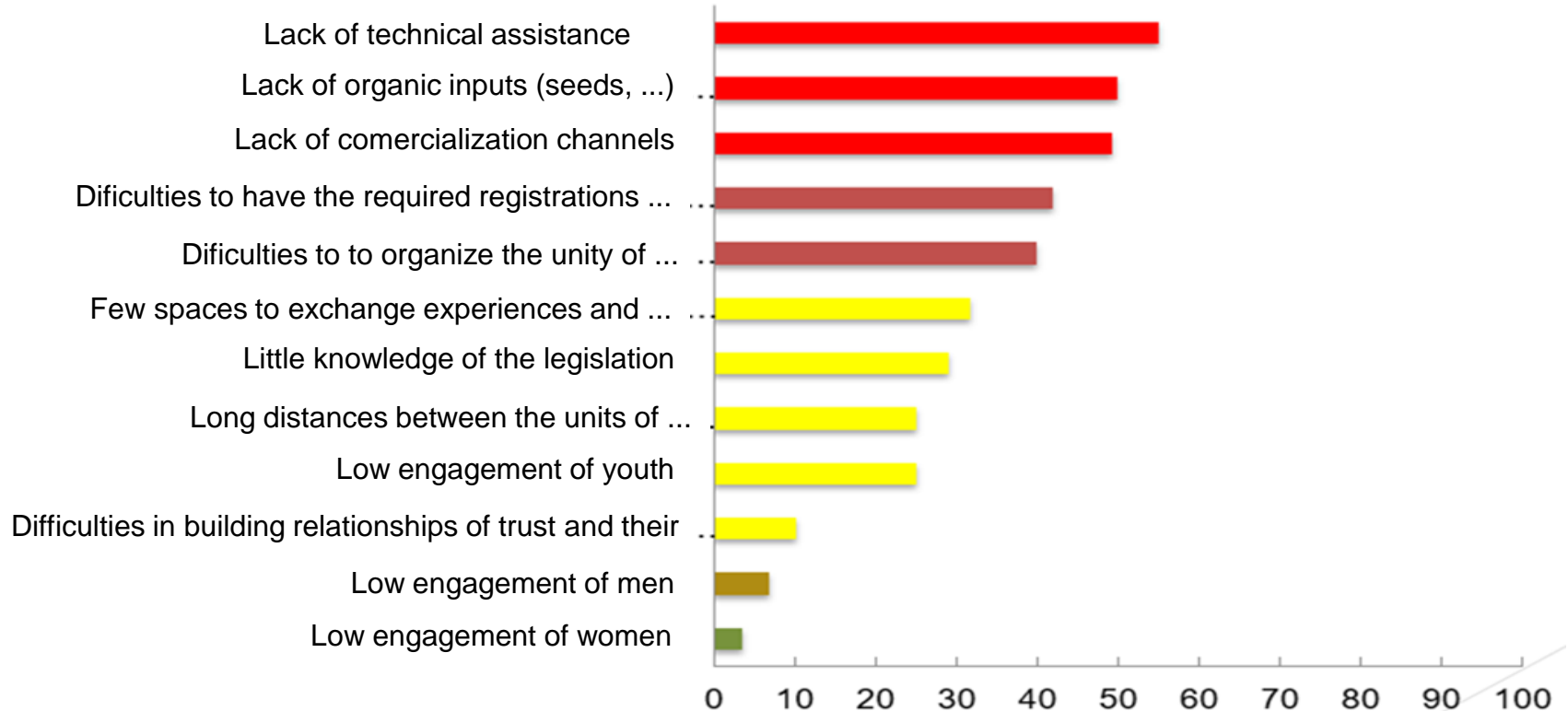
## **Policy Monitoring and Assessment**

- **Planapo I (2013-2015) - 10 ministries and 6 government agencies/public companies.**

It is structured around 4 strategic axes: Production; Use and Conservation of Natural Resources; Knowledge; Commercialization and Consumption.

- **Planapo II (2016 - 2019)** actions in: Land and Territory; Sociobiodiversity (ECOFORTE Program: strengthening agroecology networks and enterprises; Technical Assistance and Rural Extension; Seeds Program; Second Water for Production Program; Organic and Agroecological Food Procurement; Development of inputs and production technologies.
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# MAIN CHALLENGES - MAPA 2023





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**Thank you!**  
**Vielen Dank!**

**Hetel Leepkain dos Santos**

